

Mies, 14 December 2018

**To whom it may concern,**

FIBA – The International Basketball Federation is developing 3x3 as a stand-alone discipline and has requested its inclusion in the Olympic Programme. 3x3 is a simplified version of basketball, played on a half-court with one hoop only and three players a side.

The road map for 3x3 includes an integrated 3x3 Competition Network that connects all FIBA-endorsed 3x3 tournaments and leads to the FIBA 3x3 World Tour ([www.3x3worldtour.com](http://www.3x3worldtour.com)). All players participating in FIBA-endorsed 3x3 events are offered an individualised profile page and are listed in the 3x3 Individual World Ranking, on [3x3planet.com](http://3x3planet.com).

The best teams participating in FIBA-endorsed tournaments have the chance to participate in the 3x3 World Tour, a competition comprised of various stages around the world and one final.

FIBA monitors the 3x3 endorsed activities through the aforementioned Competition Network. Our records show that Viewpoint Entertainment is a registered 3x3 organiser since 18 April 2014 and has planned or organised 6 events, with a total of 989 players.

FIBA also organises 3x3 World Championships (Men and Women) for U18 and Open, every year.

Since the qualification to a 3x3 World Championships is based on a country's position in the 3x3 federation ranking, the activity of any 3x3 organiser such as Viewpoint Entertainment heavily benefits the qualification chances of your country.

Any support offered to Viewpoint Entertainment will be much appreciated by FIBA and will help to further develop 3x3, that is already the number one urban team sport in the world

For further information on the content of this letter or regarding 3x3 in general, please check [fiba.com/3x3](http://fiba.com/3x3) or email to [3x3@fiba.com](mailto:3x3@fiba.com).

Regards,



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